VOTE!

The 1972 presidential election was the first held after the Twenty-Sixth Amendment lowered the voting age to eighteen. The Student Vote Project encouraged newly eligible voters to participate with an enthusiastic voter registration campaign that included public service spots on popular radio stations and an array of clothing and other products designed to inspire first-time voters to proudly come out to the polls.

Youth Vote umbrella, 1970s
Gift of McQ Inc

View object record </collections/nmah_498281>

VOTE

Youth Vote purse, 1972
Gift of McQ Inc.

View object record </collections/nmah_529668>

Be Freedom's WATCH-DOG
Get set for
ELECTION DAY
Gaines Dog Foods

Dog vest, 1950s
Even dogs were dressed to get out the vote in the 1950s.
Gift of McQ Inc.

View object record </collections/nmah_495831>

Youth Vote shoes, 1970s
Gift of McQ Inc.

View object record </collections/nmah_498274>

Youth Vote clothing, 1972
Gift of McQ Inc.

View object record </collections/nmah_498275>

Youth Vote clothing, 1972
Gift of McQ Inc.

View object record </collections/nmah_529666>

Hours & Admission

Open every day, except December 25, from 10:00 a.m. to 5:30 p.m.

Admission is free and no tickets are required.

Location & Contact

1300 Constitution Ave NW,
Washington, DC 20560 <https://www.google.com/maps/place/smithsonian+national+museum+of+american+history/@38.8912835,-77.0322449,17z>

Contact Information </about/contact>

Our mission is to empower people to create a just and compassionate future by exploring, preserving, and sharing the complexity of our past.

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